

Announcement of the Results of the "GENERATION_PI" Advertising Contest

From January 29 to February 12, 2021, an advertising contest "GENERATION_PI" was held at the Pedagogical Institute of Borys Grinchenko Kyiv University, which was intended to inform future applicants about the possibilities of studying in the specialties "Primary Education", "Preschool Education". The competition was attended by 83 students of the Institute, who presented more than 25 video ads and 20 visual products.

On February 10, 2021 judges consisting of **Olga Kotenko**, director of the Pedagogical Institute, Candidate of Pedagogical Sciences, associate professor; **Yurii Savchenko**, deputy director for scientific, pedagogical, social and humanitarian work, Candidate of Psychological Sciences, Associate Professor; **Hanna Bielienska**, head of the Department of Preschool Education, Doctor of Pedagogical Sciences, professor; **Lyudmyla Khoruzha** head of the Department of Theory and History of Pedagogy, Doctor of Pedagogical Sciences, professor; **Natalia Kosharna**, head of the Foreign languages and Methodology Department, Candidate of Pedagogical Sciences; **Hennadii Bondarenko**, head of the Department of Primary Education, Candidate of Pedagogical Sciences, Associate Professor; **Hanna Ivanyuk** head of the Department of Pedagogy and Psychology, Doctor of Pedagogical Sciences, Professor; **Viktor Shyian**, senior lecturer of the Department of Advertising and Public Relations (Institute of Journalism); **Alina Leontieva**, leading specialist of the Department of Office and Document Management, Master's degree in Advertising and Public Relations; **Iryna Rubchyk**, 3rd-year student of the specialty "Primary Education" (representative of the Student Council of the Institute). The winners of the contest were determined by open voting.

Nomination:

Best Video Advertising, Specialty "Preschool Education":

- «**Why do we love PI?**» - a team of students of the group ДОб-1,2-17-4.0д (Oksymets Mariia, Koval Inna, Maliushytska Yana, Fedorenko Oleksandra)

Nomination:

Best visual product, specialty "Preschool Education":

- «**Booklet**» - a team of students of the group ДОМ-1-20-1.4д (Nesen Yuliia, Sekach Kateryna, Korniienko Yelyzaveta)

Nomination:

Best Video Advertising, Specialty "Primary Education":

- «**Being a teacher is cool!**» - a student of the group ПОб-1-19-2.0д Shevchenko Maryna

Nomination:

Best visual product, specialty "Primary Education":

- «Advertising of the Primary Education Specialty"- student of the group П06-1-19-4.0ð Bondarenko Eduard

Winner in the Audience Choice category:

- Advertising poster "Super Hero"- Anna Anikina, a student of the П0м1-20-1.4д group

"Grand Prix" of the contest:

- «Make Your Choice in Favor of the Future"- team of the Scientific Society of students, postgraduates, doctoral students and young scientists of the Pedagogical Institute

Winners will receive tickets to the Kyiv Modern Ballet "The Little Prince" and the MONTGOLFIERIA Balloon Festival.

Congratulations to the winners! We are grateful to all the participants for their bright work and love for their own profession. You inspire!

See you soon!